



INSTI™ Rapid HIV Test Recognized on World AIDS Day as Key Testing Tool for “Getting to Zero”

December 1, 2011

Surrey, CANADA – Canadian life sciences firm bioLytical Laboratories is uniting with the global community in the fight against HIV/AIDS on this 23rd anniversary of the World AIDS Day. Based on the theme ‘Getting to Zero,’ the focus for this year’s World AIDS Day is on achieving three critical targets: Zero new HIV infections. Zero discrimination. Zero AIDS-related deaths.

As the developer of the INSTI™ Rapid Antibody Test, the world’s only 60-second antibody detection test, bioLytical Laboratories can play a key role in achieving these targets.

“INSTI™ is an important testing innovation to support ‘Getting to Zero,’” says Colin MacGillivray, Chief Operating Officer & CFO of bioLytical Laboratories. “A number of programs in Africa, Europe and Canada have adopted INSTI™ as a first line test because its speed and ease of use make it possible to achieve the ambitious but necessary testing goals now established in these jurisdictions. As part of our commitment to eradicating this disease we’re also working to extend access to our technology into a wider range of settings within the U.S. and other territories.”

The company has played a key role in improving accessibility and efficiency of HIV testing, contributing both to the diagnosis of HIV positive patients, and the process of preventing the spread of infection to others. INSTI™ is ultimately making the treatment and prevention of HIV/AIDS a more attainable, and cost-effective goal for patients and their health care providers, particularly in hard-to-reach, and high-risk populations.

INSTI™’s speed and ease-of-use not only allow many more tests to be administered quickly, but its ability to provide patients with nearly instantaneous results also enable more efficient and effective early identification of HIV in diverse patient settings, from hospital emergency rooms to public health clinics.

World AIDS Day is held on December 1st each year and is an opportunity for people worldwide to unite in the fight against HIV, show their support for people living with HIV and to commemorate people who have died. World AIDS Day was the first ever global health day and the first one was held in 1988.

For more information, call bioLytical™ at 888-316-0351 or visit www.biolytical.com.

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